### INNOVATING in a time of UNCERTAINTY

**ANNUAL REPORT 2020** 



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# Trust Nurses to Innovate

Oncology nurses know the uncertainties in the cancer care environment: determining a diagnosis, deciding on the treatment plan, managing expected and unexpected symptoms, and monitoring the long-term outcomes. Because of 2020's pandemic, racial justice movements, and political unrest, those uncertainties intensified for healthcare providers, patients, families, communities, ourselves—and our Society. We have all pivoted our priorities.

As you will see in this annual report, ONS prioritized providing members and its extended community of nurses with guidelines and resources to navigate caring for people with cancer during a pandemic. Although the annual ONS Congress<sup>™</sup> was canceled for the first time in our history, staff and members designed a virtual conference, ONS Bridge<sup>™</sup>, which was attended by more than 4,300 nurses. ONS continued to innovate and bring content virtually to chapters and nationally to policy makers, concluding the year with a virtual Capitol Hill meeting. The first ONS Hackathon<sup>™</sup> unveiled innovative projects that can have real-world impacts.

2020 was the World Health Organization's International Year of the Nurse and Midwife, which nurses celebrated by developing solutions to complicated scenarios to ensure that patients with or without COVID-19 continued to receive quality care. Our resilience was tested as individuals and as organizations.

Despite the challenges encountered in 2020, ONS adapted and innovated to achieve positive year-end outcomes, along with its affiliate organizations, the Oncology Nursing Foundation and the Oncology Nursing Certification Corporation. We appreciate the commitment that our members, sponsors, and donors have made to ONS in 2020 and look forward to continuing our joint efforts to ensure excellence in the care of all people with cancer.



Nancy Houlihan, MA, RN, AOCN<sup>®</sup>, ONS President, Board of Directors

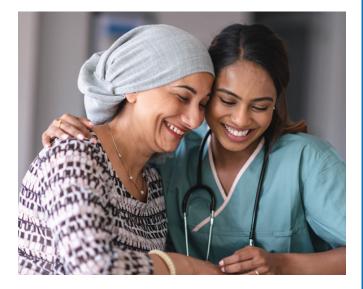


Brenda Nevidjon, MSN, RN, FAAN, ONS Chief Executive Officer

### **STRATEGIC** FOCUS & VISION

The fight against cancer is being waged every minute of every day in health systems around the world. Oncology nurses are at the forefront of this battle, delivering care, carrying out clinical trials, and advancing evidence-based research. The expertise that nurses possess has the power to transform cancer care for the better, forever.

This is ONS's reason to be. ONS provides oncology nurses with a community where they can learn, share, and flourish—where they have a voice and where they are celebrated. ONS is dedicated to representing its more than 35,000 ONS members, as well as more than 100,000 nurses within its expanded community, who call ONS their professional home.



The accomplishments described within this annual report exemplify how ONS is working to achieve these priorities across the ONS Enterprise, while also quickly pivoting to meet members' needs during a global pandemic.



In 2020, ONS continued to push toward the future. Its successes are enhanced by collaborations with its members as well as with industry supporters. Aligned with its mission to promote excellence in oncology nursing and transform cancer care, ONS launched four strategic priorities in 2020 to guide the Society through 2022:



Elevate nursing practice in the delivery of quality cancer care



Stimulate a culture of innovation



Strengthen the voice of oncology nursing



Be an effective and efficient organization

## HIGHLIGHTS







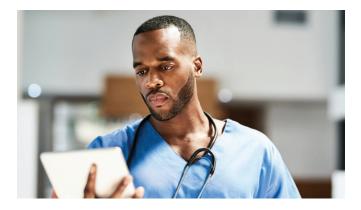
"I am so proud to be a part of this workforce. We are resilient, rising above, and ready to help in any way. I love nurses' passion and ability to find innovative ways to make things happen and support one another."

– Kay Bloomquist, BSN, RN, ONN-CG nurse navigator



#### About Oncology Nursing Society

ONS is committed to promoting excellence in oncology nursing and the transformation of cancer care. Since 1975, ONS has created and cultivated a thriving community for oncology nurses, developed evidence-based education programs and treatment information, advanced oncology nursing research, and advocated for patient care, all to promote excellence in oncology nursing and quality cancer care.



### Inclusivity at the Oncology Nursing Society

Oncology Nurses Build Careers as Diverse as They Are. We Provide the Foundation.

At ONS, we achieve our mission by engaging and serving the oncology nursing community, a population composed of a wide variety of individuals who have many differences. As a membership organization, we are committed to respecting, accepting, and embracing the diversity of all our members, their employers, volunteers, employees, and other stakeholders. We empower everyone to succeed by promoting inclusive environments and equitable treatment through our chapters, events, resources, and workplaces.



#### Coronavirus Response and Business Continuity

The COVID-19 global pandemic changed so much for so many practically overnight, particularly for those in oncology care. ONS quickly went to work to develop resources as well as training and advocacy programs to help ease the challenges experienced by its nurse members.



The pandemic impacted how ONS provided some of its educational events. For the first time in its history, ONS canceled its in-person 45th Annual ONS Congress<sup>™</sup> to protect the health and safety of its members and staff. That decision left an educational void, so the Society rapidly pivoted to reassess its 2020 priorities, which led to the launch of the Society's first virtual conference, ONS Bridge<sup>™</sup>, and to the development of resources that oncology nurses desperately needed within the new healthcare landscape in which they found themselves.

In response to the pandemic, ONS created and released interim guidelines about shortages in personal protective equipment (PPE) as well as content-rich podcasts, webinars, and learning libraries. The Society also deepened its advocacy efforts. In March 2020, ONS CEO Brenda Nevidjon, MSN, RN, FAAN, joined a nursing delegation visiting the White House to advocate for nurses and discuss COVID-19, cancer, and PPE shortages.

ONS's physical home was not exempt from the incredible new realities of 2020. ONS shifted immediately to a remote workforce in the spring, yet fortunately, investments in technology infrastructure for the better part of the last decade ensured the transition was highly successful.

ONS will continue to evaluate the impact of the fundamental changes caused by the pandemic, providing the resources and education that oncology nurses need to guide their practice.

# THE YEAR OF THE NULLES E

In 2020, ONS celebrated the World Health Organization's International Year of the Nurse and Midwife, in honor of the 200th anniversary of the birth of Florence Nightingale. As part of the celebration, ONS joined the Johnson & Johnson Nurses Innovate Quickfire Challenge in Oncology that invited nurses from around the world to submit pioneering concepts aimed at improving oncology care, including prevention, early detection, treatment, and care for cancer survivors.

Two nurse innovators and ONS members, Micah Skeens, PhD, RN, CPNP, and Janet Van Cleave, PhD, were named awardees to the Quickfire Challenge. They shared a \$100,000 grant and access to the JLABS Ecosystem, which they will use to help bring their concepts to reality.



Micah Skeens, PhD, RN, CPNP



Janet Van Cleave, PhD

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#### Inclusivity at the Oncology Nursing Certification Corporation

Certifications through the Oncology Nursing Certification Corporation (ONCC) help nurses stand out among their peers by exhibiting their excellence in oncology nursing practice. These nationally accredited certifications validate nurses' specialty knowledge and enhance professional credibility, while signaling a dedication to the science and craft of nursing to patients and their families as well as to their institutions.



Stats at a glance:



Like so many other corporations, ONCC was impacted by the COVID-19 pandemic, yet it worked through any obstacles and focused on strategically enhancing its offerings in 2020. ONCC achieved reaccreditation of all its examinations by the National Commission for Certifying Agencies, signifying that ONCC programs meet nationally recognized standards for high-quality certification.

ONCC also launched digital badging for all eight of its certifications. These digital badges enable ONCC-certified nurses to conveniently share, display, and verify their certification achievements online, providing a visual representation of their dedication to their professional development and enhanced skill set.



8,552 Views of badges on social media platforms such as LinkedIn



Emeritus status was introduced in 2020 so that, even after retiring from practice, ONCC-certified nurses can be recognized for their educational achievements and commitment to oncology nursing.



ONCC expanded consumer awareness of the value of certification in cancer care in an article that appeared in a supplement to USA Today in September 2020. "Ask for Oncology Certified Nurses" described the meaning of certification and how to know whether nurses are certified.

> 600,000 Million print and digital readers in distribution network

In addition, ONCC conducted role delineation studies for the OCN®, BMTCN®, and CBCN® certifications. These studies used input from thousands of oncology nurses to identify the state of oncology nursing practice and help to establish the framework for future certification examinations.

Because of the pandemic, in-person testing sites were closed, making it difficult for nurses to obtain their desired certification. ONCC quickly responded by implementing key strategies:

- Obtained essential program status when testing centers were temporarily closed because of state mandates; as a result, hundreds of displaced candidates could reschedule their testing appointments sooner when test centers reopened.
- Extended the testing period from 90 days to up to 180 days for candidates affected by test center closures and waived transfer fees for those who could not reschedule in 2020.
- Extended renewal and reinstatement deadlines to provide nurses with greater flexibility in maintaining their certification.

#### **Oncology Nursing Foundation**

Since 1981, the Oncology Nursing Foundation has provided more than \$28 million in support of awards, grants, scholarships, and educational initiatives, investing in the idea that improved patient care and outcomes result from dedicated, well-trained, and fully appreciated oncology nurses.



In 2020, the Oncology Nursing Foundation's Board of Trustees increased funding for oncology nurse scientists to provide greater impact, **awarding seven**, two-year project grants that ranged from \$100,000 to \$150,000. Awarded research proposals addressed the following:

- Symptom science in immunotherapy and targeted therapies
- Implementation science
- · Cancer health disparities

#### Awards

The Oncology Nursing Foundation continued to provide funding for oncology nurses across its three mission pillars of education, research, and leadership.

- \$461,000 was awarded to support academic scholarships for 102 aspiring oncology nurses:
  - 28 BSN scholarships
  - 52 MSN scholarships
  - 16 DNP scholarships
  - 6 PhD scholarships

• The Oncology Nursing Foundation also awarded 11 leadership and career development awards:

- 8 for bone marrow transplantation (BMT) career development
- 3 for leadership development

"Receiving the Oncology Nursing Foundation Doctoral Scholarship will provide me with the tools and opportunities needed to reach my goal of conducting, disseminating, practicing, and teaching best clinical practices in pediatric oncology. In order to do this, I need to conduct my own research and learn from research that other nurses and advanced practice nurses have done, specifically with the aim of improving quality of life for pediatric oncology patients."

#### Jennifer Nance,

RN, BSN, CPN, University of North Carolina at Chapel Hill

#### Volunteer Spotlights

In 2020, a total of 100 oncology nurses from various settings and locations volunteered their time to review scholarship applications, research grants, and career development awards.

"Volunteering for the Oncology Nursing Foundation as a grant reviewer and for the research intensive is an uplifting experience. It is wonderful, particularly in this isolated COVID time, to see and interact with other oncology nurse researchers. The best part of my participation is the realization that oncology nursing research is well cared for. The next generation of oncology nurse researchers are smart, passionate, and committed to the care of patients, families, and communities with cancer."

#### Margaret Rosenzweig,

PhD, CRNP-C, AOCNP®, FAAN, mentor on the Foundation's researchintensive faculty and chair for a research grant

#### Supporters Making a Difference

From individual to corporate supporters, donors continue to make a difference in the lives of oncology nurses by providing generous gifts throughout the year. The Foundation is grateful for the ongoing support it received in 2020 from many, including:

- Jean Moseley, MN, RN, now a member of the Oncology Nursing Foundation's Legacy of Care Society, committed to providing master's-level scholarships and ONS Congress stipends for future generations of oncology nurses through the Jean and Steve Moseley Fund.
- The Gottheil family increased its giving to \$12,000 for the Josh Gottheil Memorial Fund. Since 1995, the family and fund have supported the Josh Gottheil Memorial BMT Career Development Awards for more than 100 nurses caring for patients undergoing BMT.
- The Oncology Nursing Certification Corporation renewed its \$26,000 annual support of the Foundation's academic scholarship program, while also funding a \$1,200 scholarship award for an emerging oncology nurse leader.
- Incyte Corporation and Merck both made charitable contributions of \$110,000 in support of the Oncology Nursing Foundation's nursing research grants programs in cancer care disparities.
- Bristol Myers Squibb awarded the Oncology Nursing Foundation \$275,000 to fund cancer nursing research projects in symptom science addressing the adverse effects of immunotherapy and emerging therapies in patients with cancer and in cancer health disparities.
- The Oncology Nursing Foundation's Annual Parade of Chapters celebrated its 10th year and raised more than \$47,000 from 67 ONS chapters. Answering the call to support oncology nurses during the Year of the Nurse, the Chicago Chapter of ONS, which also celebrated its 45th anniversary, made a \$10,000 contribution and the North Carolina Triangle and Boston chapters of ONS each made a gift of \$25,000.

#### Traditional Celebrations and Programs Held Virtually

The Mara Mogensen Flaherty Memorial Lectureship, supported by Pfizer Oncology, has been a popular lecture at ONS Congress<sup>™</sup> for decades, inspiring its attendees every year. The lectureship continued to encourage and connect with its attendees in 2020 within a virtual format. Susan Childress, MN, RN, former director of nursing at Huntsman Cancer Center presented "Compassionate Care and Resiliency in Oncology Nursing" and emphasized the importance of self-care during stressful times.

For the first time, the Nurse Scientist Research Intensive was conducted virtually. Senior research scientist faculty provided mentorship to eight aspiring early-career nurse scientists in a mock study section and working sessions aimed at refining participants' grant proposals.

13 ONS chapters participated in the second annual Giving Tuesday Chapter Challenge in December, raising more than \$15,000 from chapter members and friends of the Foundation.

### Inclusivity at the Oncology Nursing Foundation

### Oncology Nurses Build Careers as Diverse as They Are. We Provide the Foundation.

At Oncology Nursing Foundation, we achieve our mission by supporting the oncology nursing community, a population composed of a wide variety of individuals who have many differences. As a philanthropic organization, we are committed to respecting, accepting, and embracing the diversity of all oncology nurses, their patients and employers, as well as our employees, and other stakeholders. By providing funding that supports our three mission pillars of education, research and leadership, we empower everyone to succeed by promoting inclusive environments and equitable treatment.

## EDUCATION





## A NEW VIRTUAL OF A NEW VIRTUAL OF A NEW EXPERIENCE

Because an in-person conference was not feasible in 2020, ONS created and launched ONS Bridge<sup>™</sup>, its first virtual conference that helped connect members to valuable resources and education during a time of rapid change and uncertainty. ONS Bridge featured four days of live sessions, an interactive exhibit hall, and an on-demand library as well as the opportunity for attendees to acquire almost 100 nursing continuing professional development contact hours. More than 4,300 attendees participated in sessions within five educational tracks: Research, Learning and Development, Advanced Practice, Clinical Practice, and Radiation.





98.7% Gained new knowledge

97.8% Will make a change in their practice



60 Sessions

#### New Learning Opportunities

ONS created new ways for oncology nurses to learn and earn nursing continuing professional development (NCPD) contact hours in 2020. Learners were able to earn NCPD through podcasts, webinars, live and virtual events, and articles published in the Clinical Journal of Oncology Nursing. In addition, web courses offered NCPD and were redesigned to provide interactive learning, enhanced case studies, and implications for practice. A new course on nurse navigation, Equipping the Novice Oncology Nurse Navigator: An ONS Collaboration With AONN+, was designed to meet the growing needs of new nurse navigators.

In 2020, ONS also launched 14 digital learning libraries, which are curated collections of ONS resources about specific topics such as genomics and precision oncology, nutrition, and self-care.





#### **ONS** Publications

The ONS journals continued their dedication to oncology nursing excellence in 2020, with the Oncology Nursing Forum and Clinical Journal of Oncology Nursing (CJON) each publishing six issues focused on knowledge translation and implications for practice. The high quality of the ONS journals was acknowledged in 2020 when they were bestowed with four EXCEL Awards from Association Media and Publishing.

The journals were essential in the publication and dissemination of the ONS Guidelines<sup>™</sup> and their corresponding systematic reviews and clinical summaries, with a total of 16 articles in the collection. In addition, CJON published two supplements in an expansive exploration of eHealth and cancer prevention, and provided NCPD contact hours in every issue in 2020.

ONS Voice served as a hub for ONS to share expert clinical content and recommendations for cancer care during COVID-19. The publication also was distinguished with Association Media and Publishing EXCEL Awards.



- · Celebrated the release of the 100th episode
- · Released 53 new episodes, 46 of which offered NCPD
- Hit 175,000 downloads by December 31, 2020 which helped to reach a milestone of more than 300,000 downloads since the podcast's inception
- Launched a series of health policy episodes with prestigious representatives and agency leaders, including the director of the National Cancer Institute, the director of the U.S. Food and Drug Administration's (FDA's) Oncology Center of Excellence, the director of the FDA's Center for Tobacco Products, the acting director of the National Institute of Nursing Research, and the director of the Centers for Disease Control and Prevention's Division of Cancer Prevention and Control





#### Books

ONS continued to publish high-quality resources on critical topics in oncology nursing, including oncology nurse navigation, breast care certification, and hematopoietic stem cell transplantation.

ONS also released the second edition of Oncology Policies and Procedures in an electronic format for licensing and bulk institutional purchases. This redesigned resource provided a new reference for the development and revision of internal policies based on ONS evidencebased standards and guidelines.



#### Special Thank You to the ONS Corporate Council and Industry Relations Panel

#### Corporate Council

Currently in its 10th year, the ONS Corporate Council continues to bring value to ONS members and leadership, as well as the participating companies, through shared goals of supporting oncology nursing, improving patient care, and advancing the oncology nursing profession.



#### Industry Relations Panel

Industry supporters also offered collaboration and engagement with ONS through the Industry Relations Panel. These companies support the ONS mission in promoting oncology nursing excellence and the transformation of cancer care through conference support and joint strategic initiatives, and share perspectives around topics affecting cancer care delivery.





## MEMBERSHIP



#### 2020 by the Numbers





#### Chapter Improvements

Enhancing the benefits for ONS chapters was a high priority in 2020, as chapters provide oncology nurses with the chance to connect with their peers at the local level, sharing ideas and engaging in educational activities. Members asked ONS for greater flexibility though. In response, ONS launched the optional chapter membership, allowing members to customize their experience and determine whether they wanted to join a chapter.

Virtual connectivity and access became necessities in 2020, so ONS offered a free conference license to chapters, providing a lifeline for many chapters to meet virtually during the pandemic.

Alignment among the chapters is part of the 2020-2022 ONS Strategic Plan, so ONS took steps in 2020 to emphasize and protect the value of the brand's logo usage. As a result, ONS released unified chapter logo policies and a design so that all chapters have the same, cohesive brand as ONS.



#### **ONS Online Communities**

The ONS Communities continued to provide a dedicated platform for connection among ONS members, where they can ask questions and share ideas and insights. This online platform currently features 25 active communities, including a new COVID-19 community, where nurses can seek advice and assistance related to the pandemic and patient care.

2,544 Unique discussion contributors



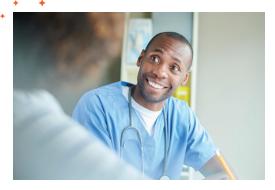












"I just want to take a minute while I can think clearly to thank you for starting this **COVID-19 community** and also all those posting here. It has been my lifeline for the past 2 weeks to inquire and share best practice, concerns, thoughts, and plans on how to provide optimum care and protect both our patients with cancer and oncology nurses."

- Christina DeMarco, RN, MSN, APN-C, AOCNP®

## INNOVATION & OUTREACH

<image>



The Center for Innovation, an ONS team focused on developing new resources and applications to meet the diverse needs of oncology nurses now and in the future, released some exciting products in 2020. Among these was ONS On-Call<sup>™</sup>, an oncology-specific decision support tool that guides standardized, evidence-based symptom assessments and leverages the proprietary evidence-based resources of ONS with patient-reported symptoms.

ONS also launched five clinical practice guidelines for managing cancer treatment-related side effects, with corresponding systematic reviews. These resources can be used by nurses and other oncology healthcare professionals, patients, and policy makers to improve the care of patients with cancer; to better address patient needs, the development teams included patients to shape the content. ONS Guidelines meet the criteria for trustworthy guidelines established by the National Academies and considered equity, benefits versus harm, accessibility, feasibility, and cost of care. The guidelines follow:

ONS Guidelines<sup>™</sup> for Cancer Treatment- Related Hot Flashes ONS Guidelines<sup>™</sup> for Cancer Treatment- Related Lymphedema ONS Guidelines<sup>™</sup> for Cancer Treatment- Related Skin Toxicity ONS Guidelines<sup>™</sup> for Cancer Treatment- Related Constipation ONS Guidelines<sup>™</sup> for Cancer Treatment- Related Radiodermatitis The ONS Center for Innovation hosted the inaugural ONS Hackathon<sup>™</sup> assembling oncology nurses and industry and technology professionals to collaborate, solve problems, and design potential products for the future. One of the challenges addressed during the ONS Hackathon was how to increase a patient's ability to obtain oncology health services capable of bringing about the best possible health outcomes. The winners of the ONS Hackathon were Meghan O. Coleman, DNP, CRNP, and Alison McDaniel, BSN, RN, OCN® for their project, Evidence-Based Quality Understanding in Pathology (EQUIP).



Meghan O. Coleman, DNP, CRNP



Alison McDaniel, BSN, RN

#### Expanding the Reach

ONS remained a highly reputable resource for local, state, and national media, not only surrounding the pandemic, but also related to more typical topics, such as caring for the whole patient, how oncology nurses advocate for themselves and patients, and advances in oncology nursing practice. ONS and its leaders and members were interviewed and featured in hundreds of media outlets, including Medscape Medical News, Oncology Nurse Advisor, Yahoo Finance, and Market Watch.

MarketWatch Medscape

OncologyNurseAdvisor

#### Advocacy

The ONS Center for Advocacy and Health Policy had to pivot quickly to online efforts, accommodating the new normal in 2020 while continuing to advocate for oncology nurses to policy makers on the state and national levels.

In addition to member initiatives, the ONS Center for Advocacy and Health Policy:

Signed more than 30 coalition letters in support of nursing, cancer, and healthcare legislation

Held chapter virtual presentations on "COVID and Cancer: The Role of the Oncology Nurse in the Continuum of Care"

Conducted video conferences with members of Congress, including Representatives Lauren Underwood, Donna Shalala, and Jamie Raskin and their ONS constituents on the Families First, CARES Act, and Heroes Act legislation

Conducted 35 statewide advocacy and policy updates, including state representatives, on the role of nurses in health care

Held a Congressional briefing on youth vaping with other nursing groups

Hosted a modified, virtual Capitol Hill Day, featuring multiple sessions with Society leaders, political analysis of the 2020 election, and a keynote address from Deborah Birx, MD, former White House coronavirus task force coordinator

## LEADERSHIP & FINANCIALS





#### ONS Leadership and Financials

#### **ONS Board of Directors**

Nancy Houlihan, MA, RN, AOCN<sup>®</sup>, *President* 

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#### **Ex-Officio**

Brenda Nevidjon, MSN, RN, FAAN ONS Chief Executive Officer

#### Discussion and Analysis

The COVID-19 pandemic changed many aspects of the organization, including its financial results. Without ONS Congress<sup>™</sup> and uncertainty around a virtual conference and regular revenue streams, steps were taken to reduce expenses in travel, rent and utilities, and conference costs. ONS Bridge<sup>™</sup> generated less net profit than ONS Congress did in 2019, yet other regular revenue sources kept pace with 2019. Operating revenue equaled \$25,196,000 in 2020 compared to \$27,844,000 in 2019. Reductions in expenses significantly lowered 2020 operating expenses when compared to 2019, so ONS generated a net operating profit of \$4,003,000 in 2020.

ONS continued its investment in new and innovative programs designed to meet members' needs now and in the future. The cost of this investment is capitalized and not included in the operating results. ONS increased its efforts to find funding sources aligned with its priorities to develop new offerings for members that would improve patient care. These revenue sources provide ONS with the ability to supplement member dues and help to keep ONS products and services reasonably priced. As a result, ONS has not raised member dues since 2015.

ONS's operating costs equaled \$21,193,000 in 2020, and 77% of operating expenses went toward member programs. Administrative and fundraising expenses make up 22% of ONS's operating expenses.





#### ONS Leadership and Financials

#### **Operating Revenue**

Dues	\$4,130,400
Contributions, awards, sponsorships, and grants	\$2,841,405
Registrations	\$5,489,605
Exhibits revenue	\$3,301,179
Advertising revenue	\$3,765,280
Publication sales	\$2,291,191
Management fees	\$2,403,486
Other operating revenue	\$973,300
Total	.\$25,195,845

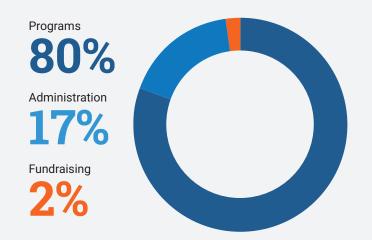
#### **Operating Expenses**

Payroll, taxes, and fringe benefits	\$12,993,455
Exhibits	\$1,147,416
Awards, scholarships, and grants	\$12,382
Cost of goods sold	\$149,283
Meeting and travel	\$220,623
Printing, postage, and freight	\$1,315,852
Advertising and marketing	\$950,761
Legal and accounting	\$180,233
Rent and utilities	\$62,770
Publications	\$64,250
Services and honoraria	\$2,857,556
Other operating expenses	\$1,237,984

Total\$	; <b>25</b> ,	195,	84	5
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#### **Operating Expenses by Category**

Programs	\$17,049,852
Administration	\$3,685,879
Fundraising	\$456,834
Total	\$21,192,565
Net operating profit	\$4,003,281



#### Program Breakdown

National conferences	. \$2,610,091
Publishing	. \$3,979,940
Learning and development	. \$1,904,370
Clinical activities	\$2,404,662
Member services	\$2,925,123
Other	. \$3,225,666

Total ......\$17,049,852

#### ONCC Leadership and Financials



#### **ONS Board of Directors**

Nickolaus Escobedo, DNP, RN, OCN®, NE-BC President

Lori Williams, PhD, RN, APRN, OCN<sup>®</sup>, AOCN<sup>®</sup> Vice President

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#### **Ex-Officio**

Brenda Nevidjon, MSN, RN, FAAN ONS Chief Executive Officer

Tony Ellis, MSEd, CAE ONCC Executive Director

#### Discussion and Analysis

ONCC generated \$4,581,000 in operating revenue and incurred \$3,318,000 in operating expenses to achieve a \$1,263,000 net operating profit in 2020. Overall, 2020 operating revenue was \$201,000 less than 2019. New testing registration revenue decreased while renewal revenue increased from 2019 levels. The sale of practice tests increased in 2020.

Operating expenses decreased by \$581,000 from 2019 and were related to reductions in meeting costs, rent and utilities, and miscellaneous expenses. Program expenses equaled 85% of total operating expenses, while administration expenses equaled 15%.



#### ONCC Leadership and Financials

#### **Operating Revenue**

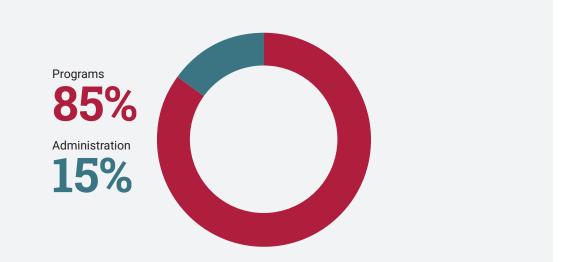
Registration fees	\$2,405,767
Renewal fees	\$1,976,263
Practice tests	\$161,640
Other revenue	\$36,921
Total	\$4,580,591

#### **Operating Expenses**

Other	
	-
Contract services	\$876,334
Rent and utilities	\$6,438
Postage and freight	\$77,302
Contributions	\$33,000
General administration	\$311,377
Professional fees	\$11,814
Printing and duplicating	\$67,596
Meeting and travel	\$100,798
Payroll, taxes, and fringe benefits	\$1,621,369

#### **Operating Expenses by Category**

Programs	\$2,832,169
Administration	\$485,893
Total	\$3,318,062
Net operating profit	\$1,262,529





#### Oncology Nursing Foundation Leadership and Financials

#### **Board of Trustees**

Tracy Gosselin, PhD, RN, AOCN<sup>®</sup>, NEA-BC, FAAN President

Laura Benson, RN, MS, ANP Treasurer

Marylin Dodd, RN, PhD, FAAN Secretary

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#### **Ex-Officio**

Brenda Nevidjon, MSN, RN, FAAN ONS Chief Executive Officer

Anizia Karmazyn Executive Director

#### Discussion and Analysis

In 2020, the Oncology Nursing Foundation raised \$1,428,000 in operating revenue, an increase over 2019, which can be attributed to several substantial legacy gifts as well as strong support from corporate donors. The Foundation's operating expenses of \$1,472,000 decreased by \$45,000 compared to 2019. Endowment spending contributes to the operating loss because, under Pennsylvania law, the Foundation must spend 2% to 7% of its average endowment balance (both real and unrealized) from the past three years. This spending range is required regardless of actual funds raised or investment gain or loss during the current year. Investment activity is considered non-operating whereas operating expenses include the endowment spending. This creates an annual mismatch of revenue and expenses.

The Foundation spent 73% of its operating expenses on programs and 27% on administration (13%) and fundraising (14%). The program expense percentage increased from 68% in 2019. The Foundation will continue to work to improve its efficiency in fundraising and lowering its administrative costs, which means a higher percentage of operating expenses will go to assisting oncology nurses.



#### Oncology Nursing Foundation Leadership and Financials

#### **Operating Revenue**

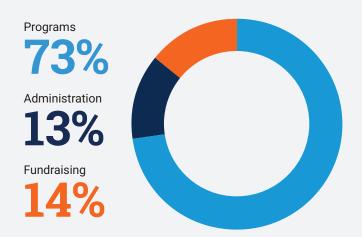
Contributions, unrestricted	\$639,066
Contributions, temporary	\$754,081
Contributions, permanently restricted	\$11
Fundraising sales	\$13,515
Other revenue	\$21,731
Total	\$1,428,404

#### **Operating Expenses**

Payroll, taxes, and fringe benefits	\$384,625
Meetings	\$5,615
Awards, scholarships, and grants	\$868,890
Printing, duplicating, postage, and marketing	\$7,679
Rent and utilities	\$1,872
Professional fees	\$5,623
General administration	\$59,146
Contract services	\$115,680
Services and honorarium	\$22,819
Miscellaneous	\$124
Total	\$1,472,073

#### **Operating Expenses by Category**

Programs	\$1,070,546
Administration	\$191,816
Fundraising	\$209,711
Total	\$1,472,072



#### **Program Breakdown**

Education	\$620,304
Leadership	\$21,534
Research	\$428,707

Total .....\$1,070,546

#### **Oncology Nursing Foundation 2020 List of Donors**

The Oncology Nursing Foundation would like to thank its generous donors for their contributions throughout 2020. We are proud to present the following lists of individual, corporate, foundation, ONS Chapter, and organizational donors who advanced the mission of the Oncology Nursing Foundation during 2020.

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